

It's Here and it's Wonderful . . .

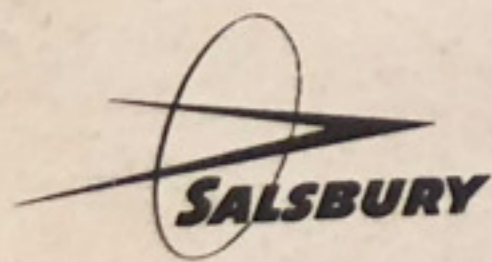


**The Most Practical
Personal
Transportation of All!**

The Revolutionary

SALSBURY

IMPERIAL



The SALSBUURY

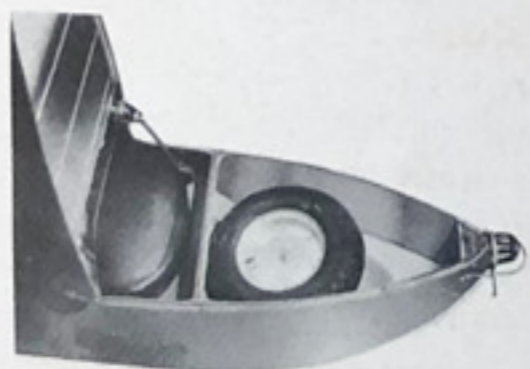
**First and Only Motor
Scooter Engineered and Built
Like an Automobile!**



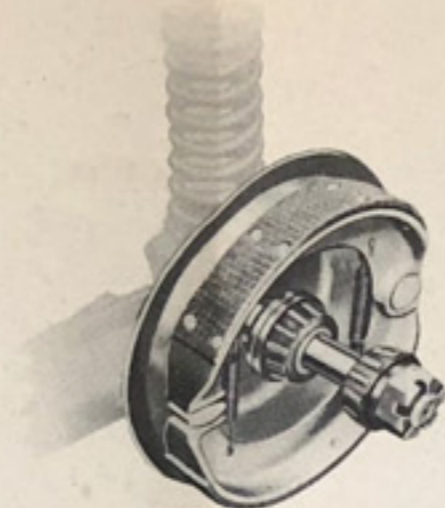
EASIEST TO DRIVE! The Salsbury is the most completely automatic vehicle ever built. Automatic clutch and transmission reduce controls to two pedals—*Stop* and *Go*. The Salsbury automatically gears up or down and is the only vehicle made which provides maximum performance for all road conditions.



EASIEST TO SERVICE! The easy-to-change wheels of the Salsbury are an exclusive feature. No disconnecting of brake or chain. Just remove the rim nuts as you would on an automobile and the wheel slips right off the axle. Easy accessibility of all moving parts for service.



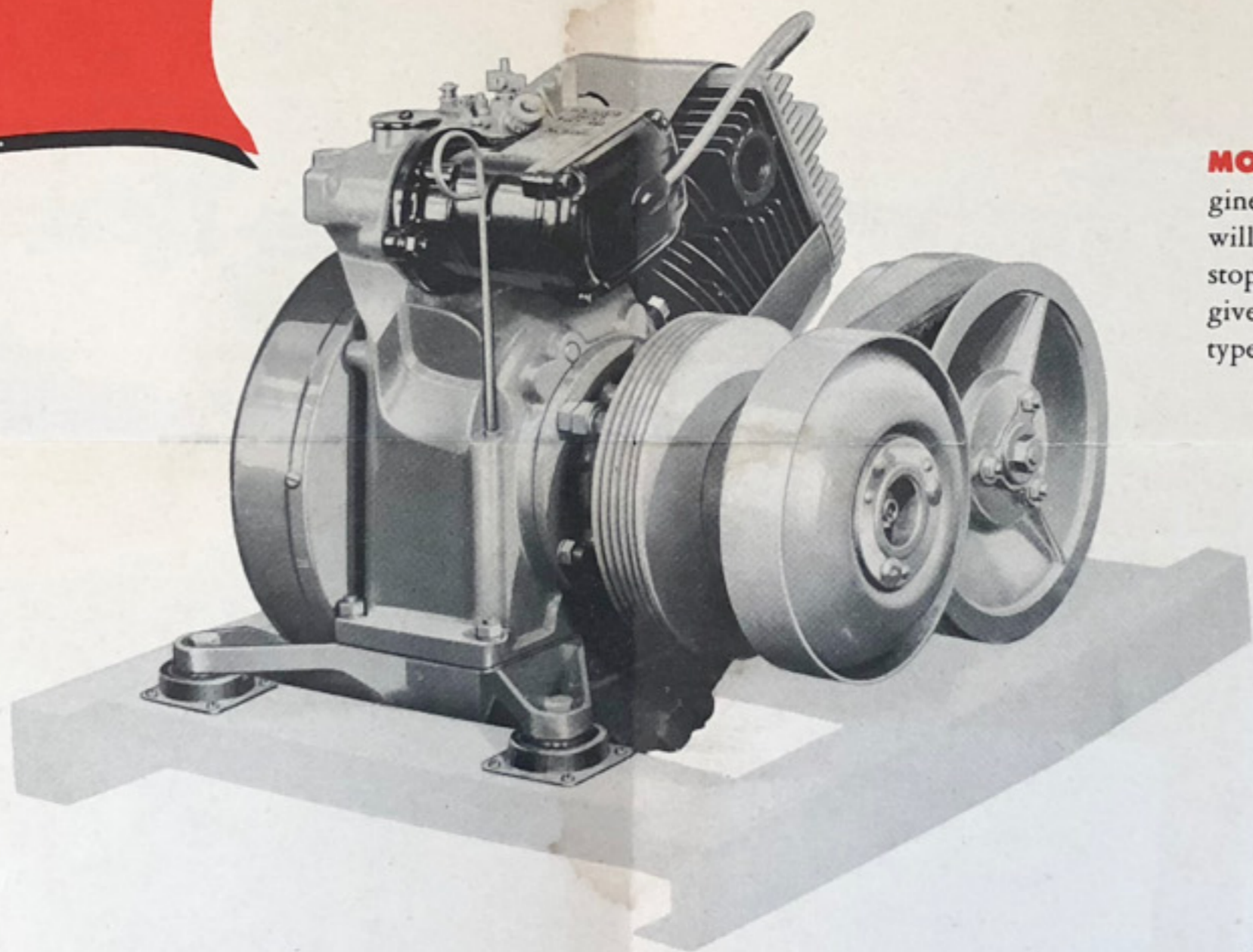
BIGGEST PACKAGE COMPARTMENT! The Salsbury has a package compartment of one and one-half cubic feet capacity. It is the only scooter made with a compartment big enough to carry a spare tire and wheel—and with room left over for groceries.



SAFEST! The Salsbury has a large internal expanding brake that will practically stop you on a dime. Good brakes, plus a low center of gravity, high maneuverability and quick pick-up, make it the safest vehicle of its kind.



MOST COMFORTABLE! Rubber-cushioned engine mounts and aircraft-type wheel suspension give you a smooth, almost vibrationless ride. And the deep, spring-filled leather cushion—plus plenty of leg space—allows you to go long distances comfortably.



MOST POWERFUL! The four-cycle, six-horsepower Salsbury engine is rugged...by far the most powerful and efficient of its kind. It will take you up steep hills at car speed. It will accelerate from a dead stop faster than a "souped-up" car. Exclusive straight-shot carburetion gives you immediate response. And forced-feed lubrication with gear-type oil pump guarantees a cooler, constantly-lubricated motor.



**Most Completely
Automatic Vehicle
Ever Built!**

Brilliant New Performance and Style in Low-Cost Transportation



BEST FOR WORK! You can't beat the Salsbury for to-and-from-work transportation. You get 65 to 85 miles to the gallon... pay less than 1/3¢ a mile for gas and oil. That means you can leave your car home for the family and get to work in real style and comfort for less than carfare! And you'll get there fast! The size, maneuverability and pickup of the Salsbury put you out in front at the lights, get you there even faster than by car. And when you get to work, there's no fighting for a parking space. You can put a Salsbury almost any place you would park a bicycle.

BEST FOR SCHOOL! There's nothing better than the Salsbury for to-and-from-school use. It's safe, dependable, easy to handle, easy to drive and so economical that young people can pay the full cost of operation, usually about 50¢ a week, out of their allowance.



BEST FOR SHOPPING! The Salsbury has a handy, large package compartment...big enough for the spare tire and groceries too. And what a time-saver! You can be halfway to the corner store in the time it would ordinarily take to get your car out of the garage.

BEST IN EVERY WAY! You'll find the Salsbury ideal personal transportation. If you can ride a bicycle, you'll learn to drive your Salsbury the minute you get on it. There's no clutch, no gear shift... *Stop* and *Go* pedals are the only controls. And what comfort! The Salsbury is built like an automobile—and it rides like one!



The SALSBU... *Easiest to buy*

These three very important facts make the sensational Salsbury Motor Scooter the easiest of all to buy:

- 1** You can buy your Salsbury on easy, convenient terms!
- 2** The Salsbury costs only a few more dollars per month than an ordinary scooter... *but* the money you save in low maintenance costs and high trade-in value actually makes the Salsbury the *lowest cost* scooter to buy!
- 3** Money you save in carfare or leaving your car home helps pay for a *substantial* part of each monthly payment!

*You are invited
to see and drive
the SALSBU...
today!*

Thousands of proud and satisfied owners of Salsbury motor scooters have found them best for work, best for school, best for shopping, best in *every* way! The Salsbury is economical, powerful, rugged, safe, comfortable... built like a car, and just as dependable. You'll find *your* Salsbury the *ideal* form of personal transportation... the most practical and reliable of all! See it today—and drive it home today!

**SALSBU...
MOTORS, INC.**

Pomona, California
(A Subsidiary of Northrop Aircraft, Inc.)